

## ***CORPORATE ECONOMICS, FINANCE AND MANAGEMENT – YEAR 2002***

*On November 7, 2002 the Faculty of Business Management of the University of Economics (hereinafter the “FBM UE) in Bratislava organized an international sci-*



*entific conference entitled “Corporate Economics, Finance and Management – Year 2002”, as a continuation of a biennial cycle of conferences at this faculty.*

Organisers of this year's scientific event focused their attention on the process of transformation in Slovakia and in the other countries of Central Europe, which made a significant, and as a result our enterprises operate in new conditions of growing competition and globalisation. This brings about new challenges especially for the corporate sector and calls for an improvement of competitiveness, as a prerequisite for us to be able to take advantage of opportunities offered by the big European market.

This international scientific conference aimed to provide an exchange of theoretical and practical knowledge on preparation of enterprises in the Czech Republic, the Polish Republic and the Slovak Republic for accession to European institutions in terms of their performance, productivity, competitiveness and readiness of their management.

The conference was attended by eminent foreign and local experts from Universities, the business, and government authorities.

The conference was opened by Doc. Ing. Lubomír Strieška, CSc., Dean of the Faculty of Business Management of the University of Economics in Bratislava, and welcoming address was made by Prof. Ing. Vojtech Kollár, PhD., Rector of the University of Economics in Bratislava.

The plenary session presentations were chiefly made by guests to the conference, namely Ing. Michal Lach, General Director and Chairman of the Board of Directors of Chemosvit, a.s., Svit and President of AZZZ SR, Ing. Ján Badžgoň, General Director and Chairman of the Board of Directors of Castor&Pollux, Ing. Štefan Burda, General Director of the Section of Multilateral Trade Cooperation of the Ministry of Economy of the SR in Bratislava, Prof. Ing. Jan Truneček, CSc., Professor at the Department of Management of the Corporate Economics Faculty of the Czech University of Economics in Prague, and by Doc. Ing. Jana Sršňová, CSc. from the Department of Management of the FBM UE in Bratislava.

The following essential conclusions can be drawn from the presentations made:

- one of the most important starting points for successful

transformation is a number of principal inner restructuring and reorganization changes, which should result in the restoration of a long-term growth rate in the economy in the SR;

- strategic elements of foreign trade policy in the pre-accession process have to be approximated to actual business entities;

- there is a great room for improvement as to the utilization of euro funds, which is primarily due to internal and subjective causes;

- practical researches have pointed to a considerable lack of preparedness and exaggerated optimism on the part of the majority of industrial enterprises with regard to the EU accession;

- paradigms in the area of management have been changing, which is reflected in the need to develop and implement knowledge management in theory and practice.

The second part of the conference proceeded in six sections presenting the results of VEGA grant projects and of institutional projects of the University of Economics in Bratislava, which were and still are running at the FBM UE in Bratislava in the years 2001 and 2002. Presentations in this part of the proceedings were made by other registered local and foreign participants to the conference, and provided a forum for exchange of theoretical and practical knowledge and identification of suggestions for further research.

All in all, this international scientific conference of FBM UE in Bratislava was attended by 106 participants, of which 23 were from abroad. Altogether 41 presentations were made in different sections. The papers were published in reviewed proceedings, which were made available to the participants already during the conference.

The international scientific committee of the conference and all those involved expressed their belief that this event has accomplished the objectives set and contributed to a mutual exchange of knowledge, the establishment and furtherance of scientific and social contacts and the development of economic theory.

**doc. Ing. Miroslav Majtán, CSc.**